



**POH Winner!**  
**13 Awards**  
 including 7 Gold  
 Medals and the  
**Fulton Award for Best  
 Attached Home!**



**Homeowner  
 Haunting  
 Hour  
 October 29**



**E  
 V  
 E  
 N  
 T  
 S**

Traditions of America strives to be a responsible steward of the environment. If, in the future, you would like to receive this newsletter and Traditions of America updates by e-mail, please e-mail us at emailme@traditionsofamerica.com.

Traditions of America • 201 King of Prussia Road • Suite 370 • Radnor, PA 19087 • www.traditionsofamerica.com

*Traditions of America...  
 The Leader in 55+ Lifestyle Living!*



Traditions of America at Silver Spring  
 15 Presidents Drive  
 Mechanicsburg, PA 17050  
 (717) 766-9557



Standard  
 Pre Sorted  
 US Postage  
 PAID  
 Langhorne, PA  
 Permit #81

# THE HOME FRONT

*New and Exciting Happenings at Traditions of America!*

***We are excited to introduce our new logo!***

Our new, updated logo expresses the energy in each of our communities and honors our core values of Unparalleled Choice, Caring Customer Service, and the “Live Better” Lifestyle. These values guide every decision we make and form the foundation of every home we build. In the coming weeks and months, we will unveil a fresh website design and new programs designed to enhance our commitment to you. Be on the lookout!



***Our “Try Before You Buy” Guest Home Program is a big success!***



This exciting new program affords you the chance to “test drive” our award winning homes and communities absolutely free with no further obligation! Experience our 5-star clubhouses, exercise in the fitness center or read a book by the pool. Have a massage then relax in the sauna. Meet community residents and hear how they decided to move and why

they chose Tradition of America! Finally, tuck in and spend the night so you can truly appreciate carefree, one-floor living at its best. Current Guest Home locations across Pennsylvania include the Lehigh Valley (Traditions of America at Hanover), State College (Traditions of America at Liberty Hill), and the Pittsburgh Area (Traditions of America at Liberty Hills).



***Penn State adult outreach program chooses***

***Traditions of America at Liberty Hill as a satellite site!***



The Osher Lifelong Learning Institute at Penn State (OLLI) has chosen Traditions of America at Liberty Hill as a satellite site with two exciting course offerings this fall: “Italian Holiday: Rome, Tuscany and Umbria,” at which travel experiences are shared; and “Aging, Saging and Raging,” an interactive inquiry into the aging process. OLLI, which is part of Penn State Outreach, offers courses, trips and social activities for retirees. An advisory committee of Liberty Hill residents will develop courses for every term.

***Live Better***

## MEET YOUR NEIGHBORS!

### Introducing Cindy & Ted Cramer!

Cindy and Ted moved to Traditions of America at Silver Spring in early May, 2010, after living for a year in a townhouse in Carlisle among their boxes, making for very crowded conditions. The piano was buried in the laundry room! Before that, they lived in Cranberry Township, just north of Pittsburgh for most of their married life. Their future neighbors (now friends!) welcomed them with open arms to all Silver Spring events while their new home was being built, making the transition to the new community very easy.

Cindy is originally from northern Pennsylvania, graduating from Otto-Eldred High, near Bradford. Ted was born in western Pennsylvania and graduated from Kittanning High. They met while attending IUP, and were married in 1974. Ted was hired as a band director in the Hampton Township School District and taught instrumental music in grades 4-12 for 34 years. Cindy taught special needs students of all ages in the Special Education program of the Pittsburgh City Schools for 33 years. They both retired in the spring of 2007.

Ted and Cindy have two children, Tim and Becky. Tim and his wife, Stephanie, and two sons (Tommy and Lucas - ages 4 & 1), live near Pine Grove Furnace in Adams County. Becky and her husband, Allen Hollenbach, live in Muhlenberg Township near Reading, and they have a one year old son, Ezekiel. They just announced that they will bless the Cramers with their 4th grandchild in February!

"Turnpike Grand-parenting" was getting to be a real hardship on everyone - especially Nana! When the decision was made to move east, the Cramers wanted to find an active community that would welcome and include them in all social activities. Silver Spring was the answer! "We have enjoyed the many, varied social activities and the Clubhouse with the pool has been a delight this summer. We have such a good time with all of our friends here - life at Silver Springs is better than we ever could have imagined!"

Cindy enjoys knitting, crocheting, reading, and especially nurturing the grandkids. Ted is quite active as a tuba player in the Carlisle Band, the Keystone Tuba Ensemble and the Wildcat Regiment Band (recreating the Civil War band from the 105th PA Volunteers). He has also transferred his Lions Club membership from Cranberry Twp. to Mechanicsburg. Both are thoroughly enjoying their new lifestyle. "It's a rare place where you can move into a new home and be immediately involved in your new community."



## CHECK IT OUT!



## DID YOU KNOW???

- PA** Pennsylvania's 65-and-older population ranks third in the United States, behind Florida and West Virginia. One in five is 60 or older!
- PA** In ten years, Pennsylvania's 55-59 year old segment is expected to increase by nearly 42%, while the 60-64 year old segment will increase by 71%!
- PA** By 2020, Pennsylvania's 60-and-older segment is expected to make up 25 percent of the total population - that's more than 3 million people.

*You're in good company in Pennsylvania!!*

## EMPLOYEE SPOTLIGHT

### Introducing Nanci Knoedler!

I have been a designer with Traditions of America for 8 years. Throughout my career with TOA, I have assisted over 900 homeowners in the Lehigh Valley and Lancaster County with the design of their new homes. The selection process is an integral part of the homeowner's experience. As a result, I spend two months getting to know each homeowner, selecting everything from interior wall changes, flooring materials, cabinetry / countertops, appliances, faucets, lighting, paint colors, and placement of existing furniture. The most time is spent designing their dream kitchen, the heart of the home. The best part of being a designer with TOA is the moment when each homeowner sees their ideas come to fruition. Their house has now become a home!

I graduated from Philadelphia College of Textiles and Science with a Bachelor of Science degree in Interior Design. My first position upon graduating was in San Diego, CA designing model home interiors for new communities throughout the Pacific Coast. From there I transferred to a corporate design team located in Baltimore, MD. While there, I designed corporate space for clients such as T. Rowe Price, Maryland General Hospital, and Goldman Sachs. After five years in Baltimore, I decided to return to the Lehigh Valley where I was introduced to Traditions of America and the Active Adult world. They say all paths lead to home. This was certainly true in my case.

I live in a 230 year old stone farmhouse where my husband, Rick and I spend a lot of our free time renovating and restoring. We have two daughters, Celia (4) and Chloe (3), who enjoy the outdoors as much as we do. We enjoy going on hikes, bike rides, swimming, camping, and laughing.



Nanci Knoedler

## LIFESTYLE TIPS

### Virtual Designing

*When it comes to designing a room, sometimes it's hard to envision how a certain fabric will look on the sofa style you've chosen, or how new bedding will look in the guest room that you're ready to paint and accessorize. In this day and age of customizable products, there are websites with tools that let you just about "design your own anything" (from running sneakers, to luggage, to sofas) so you can see what your finished product will actually look like, and eliminate the guess work! Here are just a few sites that are fun to experiment with when it's time to start designing that new room:*

[www.potterybarn.com](http://www.potterybarn.com)

*Here you can design your own bedding ensemble, everything from sheets, duvets, quilts, and pillows, and then see the bed all made up against a backdrop of the wall color of your choice. All at the click of a few buttons!*

[www.broyhill.com](http://www.broyhill.com)

*On the Broyhill website, you can design your own sofa, customizing your sofa style, arm style, pillows, legs, fabric choice, and even the contrasting welt. Mixing and matching fabric choices has never been so easy.*

[www.sherwin-williams.com](http://www.sherwin-williams.com)

*Check out the Color Visualizer tool! Here you can upload your own photo of a room and paint it "virtually" from a palette of over 1,500 colors, designating your wall color, trim color and ceiling color!*