



Traditions of America strives to be a responsible steward of the environment. If, in the future, you would like to receive this newsletter and Traditions of America updates by e-mail, please e-mail us at emailme@traditionsofamerica.com.

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*Traditions of America...
 The Leader in 55+ Lifestyle Living!*

**POH Winner!
 3 Gold Medals
 including Best
 Overall Home!**



**Penn State v. Michigan
 October 30th**



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THE HOME FRONT

New and Exciting Happenings at Traditions of America!

We are excited to introduce our new logo!

Our new, updated logo expresses the energy in each of our communities and honors our core values of Unparalleled Choice, Caring Customer Service, and the "Live Better" Lifestyle. These values guide every decision we make and form the foundation of every home we build. In the coming weeks and months, we will unveil a fresh website design and new programs designed to enhance our commitment to you. Be on the lookout!

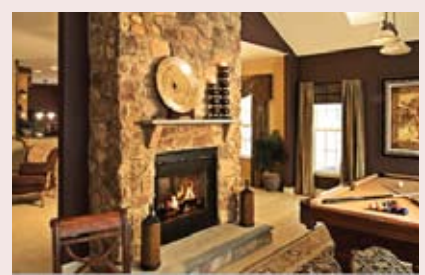


Our "Try Before You Buy" Guest Home Program is a big success!



This exciting new program affords you the chance to "test drive" our award winning homes and communities absolutely free with no further obligation! Experience our 5-star clubhouses, exercise in the fitness center or read a book by the pool. Have a massage then relax in the sauna. Meet community residents and hear how they decided to move and why

they chose Tradition of America! Finally, tuck in and spend the night so you can truly appreciate carefree, one-floor living at its best. Current Guest Home locations across Pennsylvania include the Lehigh Valley (Traditions of America at Hanover), State College (Traditions of America at Liberty Hill), and the Pittsburgh Area (Traditions of America at Liberty Hills).



Penn State adult outreach program chooses Traditions of America at Liberty Hill as a satellite site!



The Osher Lifelong Learning Institute at Penn State (OLLI) has chosen Traditions of America at Liberty Hill as a satellite site with two exciting course offerings this fall: "Italian Holiday: Rome, Tuscany and Umbria," at which travel experiences are shared; and "Aging, Saging and Raging," an interactive inquiry into the aging process. OLLI, which is part of Penn State Outreach, offers courses, trips and social activities for retirees. An advisory committee of Liberty Hill residents will develop courses for every term.

Live Better

MEET YOUR NEIGHBORS!

Meet Charlotte and Joe Heidt!

The Heidts moved into their Liberty Hill home in January of this year. It was a big change for them! From 1990 until this past June, Charlotte and Joe owned the historic Reynolds Mansion Bed and Breakfast in Bellefonte, a captivating English manor estate. Joe works for BMC Software where he designs software that runs IBM mainframes, a true niche in the industry. He is also the Statewide District Deputy for the Elks.

Charlotte and Joe have two children and three grandchildren. Their daughter, Andi Heidt-Mexdorf, is married with three children and owns the Hublersburg Inn, an historic property dating back to 1827. Their son, Joseph III, is married and lives in Golden, Colorado with his wife whom he met while he was working as the innkeeper for the Reynolds Mansion. Joe and his wife have two dogs, and he enjoys elk hunting and archery.

The Heidts enjoy travelling with friends and would like to do more! European travel and cruises are high on the list. Currently, they are planning their own unique itinerary for an upcoming trip to England and Scotland.

Charlotte and Joe, who have been married 44 years, have two English Setter dogs, Reynolds and Hastings, handsome rescue dogs that they adopted in 2000. In her free time, Charlotte loves to read and belongs to a book club. Joe loves Tootsie Pops and can be found helping to pour wine at the Homeowner Happy Hours! Charlotte loves sitting on the front porch in the evenings where neighbors stop by with their dogs and visit. But, for peace and quiet, the back deck is the place to be!



CHECK IT OUT!

**Blue White Weekend
April 2010**

DID YOU KNOW???

- PA** Pennsylvania's 65-and-older population ranks third in the United States, behind Florida and West Virginia. One in five is 60 or older!
- PA** In ten years, Pennsylvania's 55-59 year old segment is expected to increase by nearly 42%, while the 60-64 year old population will increase by 71%!
- PA** By 2020, Pennsylvania's 60-and-older segment is expected to make up 25 percent of the total population – that's more than 3 million people.

You're in good company in Pennsylvania!!

EMPLOYEE SPOTLIGHT

Introducing Nanci Knoedler!

I have been a designer with Traditions of America for 8 years. Throughout my career with TOA, I have assisted over 900 homeowners in the Lehigh Valley and Lancaster County with the design of their new homes. The selection process is an integral part of the homeowner's experience. As a result, I spend two months getting to know each homeowner, selecting everything from interior wall changes, flooring materials, cabinetry / countertops, appliances, faucets, lighting, paint colors, and placement of existing furniture. The most time is spent designing their dream kitchen, the heart of the home. The best part of being a designer with TOA is the moment when each homeowner sees their ideas come to fruition. Their house has now become a home!



Nanci Knoedler

I graduated from Philadelphia College of Textiles and Science with a Bachelor of Science degree in Interior Design. My first position upon graduating was in San Diego, CA designing model home interiors for new communities throughout the Pacific Coast. From there I transferred to a corporate design team located in Baltimore, MD. While there, I designed corporate space for clients such as T. Rowe Price, Maryland General Hospital, and Goldman Sachs. After five years in Baltimore, I decided to return to the Lehigh Valley where I was introduced to Traditions of America and the Active Adult world. They say all paths lead to home. This was certainly true in my case.

I live in a 230 year old stone farmhouse where my husband, Rick and I spend a lot of our free time renovating and restoring. We have two daughters, Celia (4) and Chloe (3), who enjoy the outdoors as much as we do. We enjoy going on hikes, bike rides, swimming, camping, and laughing.

LIFESTYLE TIPS



Virtual Designing

When it comes to designing a room, sometimes it's hard to envision how a certain fabric will look on the sofa style you've chosen, or how new bedding will look in the guest room that you're ready to paint and accessorize. In this day and age of customizable products, there are websites with tools that let you just about "design your own anything" (from running sneakers, to luggage, to sofas) so you can see what your finished product will actually look like, and eliminate the guess work! Here are just a few sites that are fun to experiment with when it's time to start designing that new room:

www.potterybarn.com

Here you can design your own bedding ensemble, everything from sheets, duvets, quilts, and pillows, and then see the bed all made up against a backdrop of the wall color of your choice. All at the click of a few buttons!

www.broyhill.com

On the Broyhill website, you can design your own sofa, customizing your sofa style, arm style, pillows, legs, fabric choice, and even the contrasting welt. Mixing and matching fabric choices has never been so easy.

www.sherwin-williams.com

Check out the Color Visualizer tool! Here you can upload your own photo of a room and paint it "virtually" from a palette of over 1,500 colors, designating your wall color, trim color and ceiling color!