

*FOR IMMEDIATE RELEASE:*

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## **FANS TO CELEBRATE BLUE-WHITE WEEKEND AT THEIR ‘FOOTBALL HOME’**

(TRADITIONS OF AMERICA AT LIBERTY HILL PLANS WEEKEND OF EVENTS.)

**Boalsburg (State College Area), PA** – April 22, 2010 – With the buzz growing in Happy Valley regarding the upcoming blue-white game, one local community is enjoying a population surge as a result. Traditions of America at Liberty Hill, the region’s leading Lifestyle Community for those 55+, is planning a weekend of special events surrounding the local highlight of Spring football. And with those events come the return of many Liberty Hill homeowners who use their home here primarily as a base of operations for attending Penn State sporting and alumni events.

Traditions of America at Liberty Hill homeowners, guests, and prospective buyers are invited to join company officials as they kick off the weekend with a wine and cheese tailgate Friday night from 4:00 – 6:00 at the community’s lavish 10,000+ square foot clubhouse. Attendees, while experiencing the finest in resort styled living, will have the opportunity to reunite with fellow fans that they may not have seen since the end of last season. “Penn State football helps to forge bonds between neighbors here, and our proximity to the stadium is just one of the reasons for purchasing that our clients provide,” reports Traditions’ Executive Vice President of Sales and Marketing, Sue Camara. “In fact, many of our homeowners actually have a primary residence elsewhere, but consider Liberty Hill the perfect spot to call home when attending games or just visiting campus.”

Saturday events will reinforce how Traditions of America makes the life of a PSU football fan as easy and enjoyable as owning a home at Liberty Hill. Before homeowners and their guests board the free shuttle bound for the game, Liberty Hill’s full-time Lifestyle Director and Concierge will distribute free commemorative t-shirts, making sure that the ‘team’ is

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wearing their colors. Fans will be able to focus solely on the game and good friends, with driving and parking hassles eliminated.

For those who may choose to stay closer to home to view the game, Liberty Hill's expansive clubhouse awaits with a theater room and multiple additional televisions. As part of an amenities package including a heated outdoor pool, whirlpool, fitness room, bocce court, putting green, gourmet kitchen and business center, the clubhouse may just provide the best seats from which to watch the action.

Traditions of America at Liberty Hill offers 13 different floorplans. Each offers a luxurious first-floor Master Suite, and at least one additional bedroom and full bath on the first floor. All models include the option for a second floor. The community's information center is open daily, 10am – 6pm. Additional information can be found at [www.TraditionsofAmerica.com](http://www.TraditionsofAmerica.com).

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Traditions of America is based in Radnor, Pennsylvania. It has a successful 20-year track record of developing award winning Lifestyle Communities and building the finest maintenance free homes for people age 55 and better. Nationally recognized as a leader in this growing industry, the firm has built communities in Pennsylvania, New Jersey, and Delaware. Traditions of America is currently selling homes in five Pennsylvania communities – Liberty Hill (State College area), Hanover (Lehigh Valley), Silver Spring (Harrisburg Area), Mount Joy (Lancaster area) and Liberty Hills (Pittsburgh area).

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