

## **HOME BUILDER COMMUNITY LAUNCH COINCIDES WITH BLUE-WHITE WEEKEND!**

Penn State's Blue-White Weekend will provide the backdrop to the opening of models at Traditions of America at Liberty Hill, the latest community from the Leader in Lifestyle Communities, Traditions of America. Homebuyers will have the first chance to view models in this exciting new community, as the official debut arrives, and the builder is expecting large numbers of interested visitors.

On Saturday, April 19 and Sunday, April 20, models will be open for the first time to the general public. Each offers a luxurious first-floor Master Suite, and at least one additional bedroom and full bath on the first floor. All models include the option for a second floor. Basements are also available on select homesites.

Equally exciting for visitors will be a thorough look at the plans for the magnificent clubhouse currently under construction. It includes an outdoor heated pool, indoor whirlpool spa, wellness center, aerobics room, ballroom, business center, game rooms, billiards, and a full-time concierge. Penn State fans that can't make it to a game will never be far from the action. Flat screen televisions will be located throughout the clubhouse. There will also be a theater style media room for gathering with friends to watch sporting events or movies.

As spring comes to Happy Valley, those who have purchased already in Liberty Hill are imagining how they will enjoy their new home and neighborhood, and are excited to add a visual element to those plans. "Our buyers are anxious to get a glimpse of their new home for the first

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time,” reports Executive Vice President of Sales and Marketing, Sandra Quinn. “Some have purchased on faith, without having seen a completed and decorated Traditions of America model,” she adds.

That high level of buyer confidence, though usually rare in regard to such a significant purchase, is one of the builder’s hallmarks. “Our reputation precedes us into this area, and we’re pleased to learn that so many homebuyers are anxiously awaiting the official opening of this community’s models,” says company Principal, J.B. Reilly. Of the 282 homes in the community, over 30 have sold already, prior to the opening. Only two weeks prior to the upcoming Boalsburg event, Traditions of America opened another community in Bethlehem, Pennsylvania, welcoming more than 1,200 visitors in the first three days. Reilly expects equal enthusiasm during Liberty Hill’s opening weekend.

The information center at Traditions of America at Liberty Hill is open daily, 11am – 6pm.

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