

*FOR IMMEDIATE RELEASE:*

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## **TRADITIONS OF AMERICA ACQUIRES NEW LANCASTER AREA COMMUNITY**

(BUILDER'S GROWTH CONTINUES AS DEMAND INCREASES)

**Mount Joy, PA** – August 10, 2009 – Amidst growing demand for the company's homes, Traditions of America announces today the addition of a new community to its portfolio. TOA has opened Traditions of America at Mount Joy, formerly known as Four Seasons at Elm Tree.

Originally developed by builder K. Hovnanian, the community fits well within its new developer's portfolio – which now includes five Lifestyle Communities for those 55 and better. “We're thrilled that we have been able to enjoy success, even where other homebuilders have experienced challenges,” reports Traditions of America Principal, Timothy McCarthy. TOA's strong history of growth and success has made the acquisition of established communities possible. “Demand for our homes continues to increase, and we're confident that we'll bring that demand to the Lancaster area as well,” adds McCarthy.

Traditions of America at Mount Joy is located near Lancaster, Pennsylvania – a destination prized for its picturesque nature and famous as the nation's oldest inland city. With ample regional offerings for sightseeing, shopping, cultural activities and exploration of history, Mount Joy's newest homeowners will never want for exciting things to do. Of course, they may never choose to leave home – Traditions of America's newest project will include just the type of resort-styled amenities that every Traditions community is known for. Features include a pool, clubhouse, tennis court, fitness center, billiards room and bocce court, as well as a golf putting green and driving station.

Five single-family models will be offered, including the William Penn and Betsy Ross models which feature designs intended to meet the needs of those interested in a smaller single family home. These floor plans are very similar to a garden home that has won numerous national awards. Every model offers a luxurious first-floor Master Suite, and at least one additional bedroom and full bath on the first floor. All models include the option for a second floor. “Our model court is already under construction, and

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many of the offered homes can be toured at Traditions of America's other Central Pennsylvania communities – Silver Spring in Mechanicsburg and Liberty Hill near State College,” says David Biddison, Traditions' Director of Operations for Central Pennsylvania.

The community's information center – located in the clubhouse – is open Monday-Friday, 10am – 6pm, Saturday and Sunday 11am – 6pm. Additional information can be found at [www.TraditionsofAmerica.com](http://www.TraditionsofAmerica.com).

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Traditions of America is based in Radnor, Pennsylvania. It has a successful 20-year track record of developing award winning Lifestyle Communities and building the finest maintenance free homes for people age 55 and better. Nationally recognized as a leader in this growing industry, the firm has built communities in Pennsylvania, New Jersey, and Delaware. Traditions of America is currently selling homes in five Pennsylvania communities – Liberty Hill (State College area), Hanover (Lehigh Valley), Silver Spring (Harrisburg Area), Mount Joy (Lancaster area) and Liberty Hills (Pittsburgh area).

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